

The Trusted Source For Knife Enthusiasts



KnifeMagazine.com

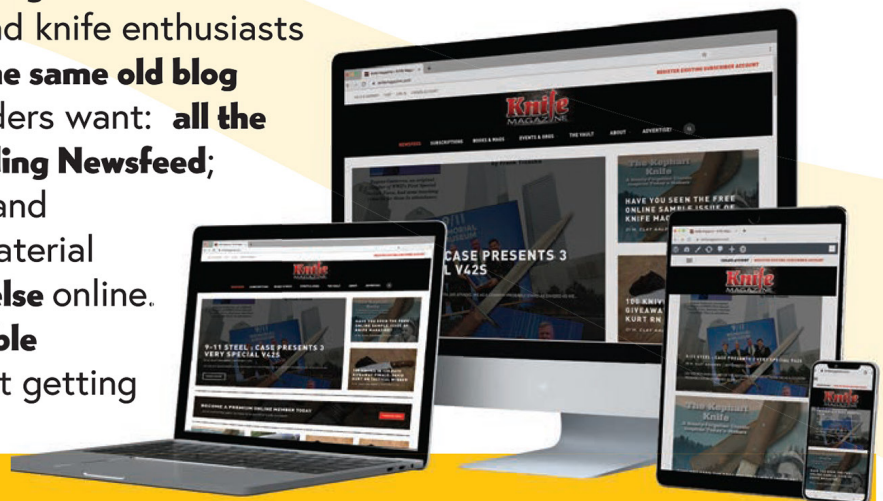
We Know A Thing Or Two About Knives - and It Shows.

Knife Magazine is the choice of true knife collectors and hobbyists around the world. Why? Because our passion matches theirs. **Nowhere else can our audience get what they want** - the real stories of knifemakers, how-to articles, trustworthy knife news without any bunk; the history and value of vintage and military knives. **Our contributors are some of the most respected names in the industry**, including the former editors of four major knife publications, each with decades of experience.

Knife Magazine was created specifically for knife users, collectors, dealers and makers. If your target market is the exceptional knife enthusiast, then **there is no better place for you to share your product** than the pages of Knife Magazine.

But We Aren't Too Old To Learn A Few New Tricks.

Our ground-breaking new website, KnifeMagazine.com has raised the bar for the knife industry – and knife enthusiasts are responding! **We don't just give you the same old blog posts** – we provide exactly what our readers want: **all the up-to-date industry news in our Never-ending Newsfeed**; serious content we've carefully curated and improved; a "Vault" full of educational material and **information they can't get anywhere else online.** Oh, and **ALL of our back issues are available digitally** to premium members. We're just getting started – **there's so much more to come!**



**“ Real Stories. Real People. The Best Articles in the Industry.
A Passion for Knives. Family Owned & Operated. ”**

Why Choose Knife Magazine?

- 1 WE'RE BIGGER.** Our 9.5x13 oversize format means ads are 150% the size of standard magazine ads.
- 2 HEAVY PAPER.** 50 lb. paper stock hold up to use - because readers never look at our magazine just once.
- 3 SUPERIOR PRINTING.** No faded ink means no eyestrain and vivid colors to keep readers flipping pages.
- 4 REALLY FAST.** The shortest deadline-to-press in the business (and our readers are still in a hurry to get it!)
- 5 GORGEOUS.** Our award-winning designers put 110% of their talent in making our magazine exceptional.
- 6 IMMORTALITY.** Magazines live FOREVER on our website. This means subscribers have 24/7 access.

Strong Online Following*

 2200+  1500+
8000+ website members

*as of November 2019

46

Years of
publishing
knife-focused
magazines

12

Monthly
issues a year -
52 pages of
glossy color

6k

organic monthly
visitors to our
website - and
growing

4k

followers see
our frequent
posts on social
media

KnifeMagazine.com: Reaching for global readership

Digital Version of All Issues

Expansive library of knife information

WIN THIS LES GEORGE KNIFE! READ WITHIN...

BECOME A PREMIUM ONLINE MEMBER TODAY

Neverending Newsfeed

Ads in sidebar and newsfeed

Who looks at Knife Magazine?



8%



91%

Ages 35-55

- 1 Actively involved in knife industry events
- 2 Interested in old and new knives and technology
- 3 Discretionary income to spend
- 4 Available digitally around the world, without the limits of print and postage
- 5 6,000+ organic monthly visitors who come and stay for the content

**Print + digital advertising packages
add value and expand your audience**

01

Attractive and
easy to read
table of contents



More affordable than
other knife magazines
- and bigger ads!

02

03

Coverage of
industry shows
and events



The latest in knife
industry news and
legislation

04



05

Articles that
readers come
back to



For rates and dates contact **Scott Hamstead**
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