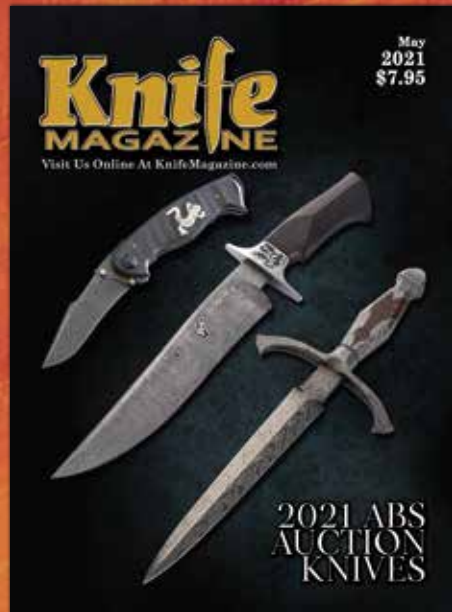


Knife MAGAZINE

2022 Rates & Dates

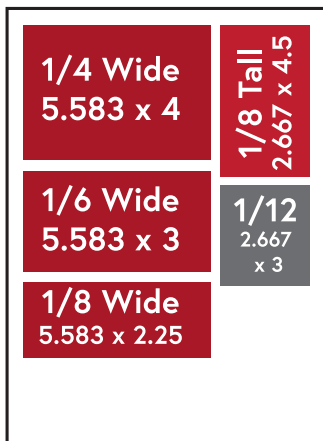
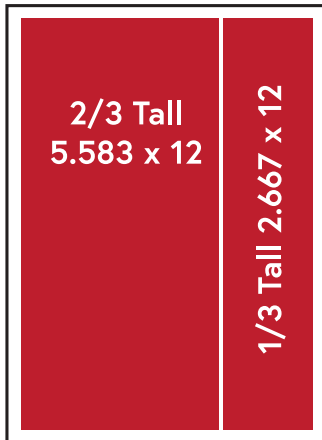
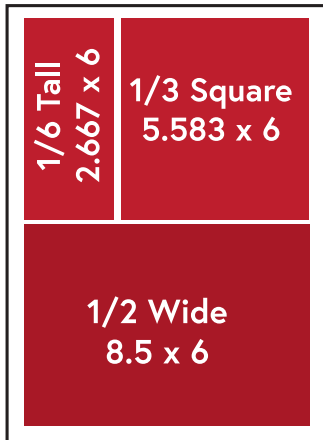
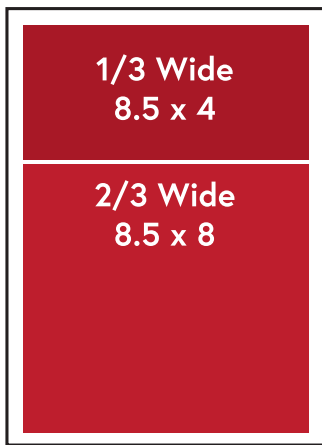
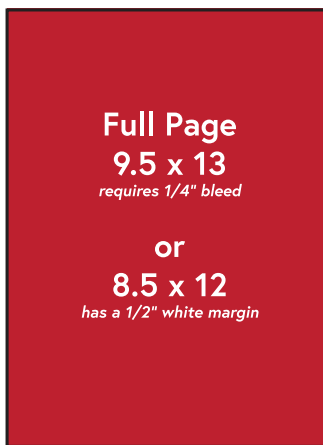


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Full Page Requires Bleed

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Website Formats

JPG or PNG in RGB
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Sidebar Ad 250x300
Newsfeed Ad 113x928

Full Color Rates

Ad Size	1x	3x	6x	12x
Full Page	\$1450	\$1395	\$1295	\$1190
2/3 Page	\$1000	\$980	\$925	\$850
1/2 Page	\$860	\$830	\$780	\$710
1/3 Page	\$620	\$600	\$575	\$525
1/4 Page	\$490	\$475	\$455	\$420
1/6 Page	\$360	\$350	\$335	\$310
1/8 Page	\$180	\$175	\$165	\$149

Black and White Rates

Ad Size	1x	3x	6x	12x
1/2 Page	\$615	\$595	\$545	\$475
1/3 Page	\$410	\$395	\$360	\$315
1/4 Page	\$305	\$295	\$270	\$235
1/6 Page	\$199	\$195	\$175	\$155
1/8 Page	\$149	\$145	\$130	\$115
1/12 Page	\$99	\$95	\$85	\$75

NEW! Website Advertising Rates

Ad Size	1 mo.	3 mo.	6 mo.	12 mo.
Sidebar ad	\$300	\$220	\$150	\$125
Newsfeed ad	\$200	\$150	\$100	\$75

2022 Advertising Deadlines

Issue Month	Space Reserved	Material Due
January	Nov 19	Nov 26
February	Dec 24	Dec 31
March	Jan 21	Jan 28
April	Feb 18	Feb 25
May	Mar 25	Apr 1
June	Apr 22	Apr 29
July	May 20	May 27
August	June 24	July 1
September	July 22	July 29
October	Aug 19	Aug 26
November	Sept 23	Sept 30
December	Oct 21	Oct 28
Jan 2023	Nov 18	Nov 25

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